

Hagan, Mary

From: City Council
Sent: Friday, November 05, 2010 8:59 AM
To: Hagan, Mary
Subject: FW: At-large Council Position_Fritzman Belsito
Attachments: Fritzman-Belsito-resume doc

From: Hannah Belsito [<mailto:hfrizmanbelsito@gmail.com>]
Sent: Thursday, November 04, 2010 10:27 PM
To: City Council
Subject: At-large Council Position_Fritzman Belsito

Dear Ms Hagan:

I'm writing to express my interest in the open at-large council member position on Lakewood's City Council. I am confident that my passion for Lakewood, combined with my management experience in leadership development within Northeast Ohio's civic community, will allow me to provide strategic insight and a fresh perspective on Lakewood's City Council.

Over the last ten years, my passion to ensure Northeast Ohio continues to be one of the best places to live, work, and play has exposed me to many local communities. I have had the opportunity to work with hundreds of Northeast Ohio residents ensuring they feel educated about and engaged with their community and the region, most notably, in my current role as Director of Cleveland Bridge Builders, a program of the Cleveland Leadership Center. My ability to build relationships across generations has been strengthened through my decade-long work with our region's best communicators, innovators, and leaders. At my core, I believe civic engagement that is innovative, inclusive, and intergenerational builds strong communities.

Currently, I serve on the Board of Trustees for both Mental Health Services (MHS) and the UNcomnTV Foundation. In addition, I am co-founder of Cleveland ConneXion, a consortium of active, civic-minded, young professional organizations in Cleveland and a member of TeamNEO's Emerging Leaders Advisory Council, The Cleveland Professional 20/30 Club, The Rotsky Foundation for Mentors, Cleveland Restoration Society, the National Trust for Historic Preservation, the Cuyahoga County Equity Committee, and LakewoodAlive. In May 2011, I will complete my Masters Degree in Urban Planning, Design and Development at Cleveland State University's Maxine Goodman Levin College of Urban Affairs with a specialization in Historic Preservation.

Last year, my husband and I purchased a century home, on Cohasset Avenue, choosing to plant our roots in the City of Lakewood. It is our hope that our roots grow deep. The time is now for me to become an active and engaged citizen in my new hometown, bringing the valuable experiences I have gained over the last ten years.

I have attached my resume for your consideration, and would welcome the opportunity to speak to you directly about the open position for an at-large council member.

Warm Regards,

Hannah Fritzman Belsito

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Experience:

The Cleveland Leadership Center – Cleveland, OH

The Cleveland Leadership Center is a comprehensive, intergenerational leadership development organization that is home to five programs, including the Cleveland Bridge Builders (CBB) and Cleveland Executive Fellowship (CEF). The CBB Flagship Program is a 10-month intensive leadership development program for rising civic leaders in the Cleveland community. The CEF is an experiential, immersion program designed to accelerate professional development of civic leaders.

Program Director, Cleveland Bridge Builders (June 2007-present)

- Oversee all aspects of the CBB Flagship Program, including strategy planning, program administration, community relations, communications, volunteer coordination, recruitment, and financial management.
- Design curriculum and plan six annual sessions and an opening retreat for the CBB Flagship program.
- Support Program Director in planning year-long activities and programs for the CEF Flagship program
- Provide management and coaching to one direct report.

Director, Recruitment (August 2010-present)

- Oversee all aspects of Cleveland Leadership Center Recruitment for five leadership development programs
- Work with Director of Development, Marketing & Communications on recruitment support materials
- Manage recruitment budget
- Spend time in the community meeting with organizational leaders about CLC programs
- Give public recruitment presentations at companies and organizations across the region

The Cleveland Foundation – Cleveland, OH

The Cleveland Foundation is the world's first community foundation and the nation's second-largest today, with assets of \$1.8 billion and annual grants of \$80 million to \$85 million. The foundation improves the lives of Greater Clevelanders now and for generations to come by building community endowment, addressing needs through grant making, and providing leadership on vital issues.

Program Coordinator, Cleveland Executive Fellowship (July 2005-August 2010)

The Cleveland Executive Fellowship, funded by the Cleveland Foundation, is an experiential, immersion program designed to accelerate the professional development of civic leaders for Greater Cleveland through a yearlong fellowship in which participants gain hands-on experience through executive level placements in the education, corporate, government, and nonprofit sectors, as well as through weekly professional development.

- Coordinated all aspects of the CEF Flagship Program, including strategy planning, program administration, community relations, communications, and fellowship placements
- Supported Program Director in planning year-long activities and programs for the CEF Flagship program
- Provided coaching and support to 30 Cleveland Executive Fellows during the five year program
- Moved with the program into the Cleveland Leadership Center in 2007; taking on additional responsibilities as Program Director of Cleveland Bridge Builders

Program Coordinator, Civic Innovation Lab – July 2005-June 2007)

The Civic Innovation Lab, funded by the Cleveland Foundation, fuels creative innovation by providing mentoring and funding for ideas that can improve the Greater Cleveland economy.

- Managed all aspects of proposal intake and review processes including: compiling grant applications, writing grant application summaries, communicating with grant applicants, setting up grant applicant meetings, communicating with mentors, meeting with applicants, ensuring mentors review applications and processing and distribution of grants
- Communicate with grant recipients to ensure he/she completes 3-month and final narrative and expense reports.
- Managed website
- Collaborated with constituents and community organizations to find new and innovative CIL proposals
- Organized community meetings and public speaking engagements.

Associated Estates Realty Corporation – Cleveland, OH

Associated Estates Realty Corp. is a publicly-traded (NYSE, NASDAQ: AEC), real estate investment trust (REIT) which, in 2005, owned and managed 114 multi-family apartment communities in 12 states.

Investor Relations & Corporate Communications Coordinator (September 2003-July 2005)

- Managed national online vendor order system, community involvement, department production schedule, official website, and special events.
- Coordinated public relations, investor relations, advertising and marketing activities
- Assisted in nationwide customer service.

Awards:

Named one of 'Twenty In Their 20s' by *Crain's Cleveland Business* – 2006; Featured in John Carroll University's *Alumni Magazine* article, 'Making a Difference' – 2006; Ranked in 'Top 25 under 35' Young Professionals in Northeast Ohio by Cleveland 20/30 Club & *Inside Business Magazine* – 2005; One of five Young Professionals highlighted in Plain Dealer's 'Believe in Cleveland' advertising campaign – 2006; Undergraduate Student of the Year (Speech & Communications Association of Ohio) – 2003

Activities:

Cleveland Professional 20/30 Club (2004-present), The Rotsky Foundation for Mentors (2005-present), Cleveland ConneXion Founding Partner (2006-present), MHS Board of Directors (2007-present), Team NEO Emerging Leaders Advisory Council (2008-present), UNcomnTV Foundation (2010-present), Cleveland Restoration Society (2008-present), The National Trust for Historic Preservation (2008-present), LakewoodAlive (2009-present), and Cuyahoga County Equity Committee (2010-present)

Additional Experiences:

Cleveland.com Young Professional Blogger (2005-2008) and Clear Channel Worldwide Promotions/Events Team (2000-2007). Internship experiences at KeyCorp, Falls Communications, Clear Channel Communications, Playhouse Square Foundation, Salem Community Hospital, and the Cleveland & Dayton International Air Shows

Education:

John Carroll University, Cleveland, OH
Bachelor's of Administration in Communications/English, Class of 2003

Case Western Reserve University, Cleveland, OH
The Appreciative Inquiry Certificate in Positive Business and Society Change, August 2007

Cleveland State University, Cleveland, OH
Master's in Urban Planning, Design & Development/Historic Preservation Candidate, Class of 2011